



Co-funded by the
Erasmus+ Programme
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**ACTIVE8
PLANET**

ACTIVATION MODEL Collaboration Arena

Active8 Planet

collaborate. enable. enage.

~~update July 2022~~





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About the Active8 Planet Collaboration Arena

The collaboration arena will provide a platform and collection of collaboration tools in order to enable co-creation, knowledge exchange, networking and presentation of results of the different 7+1 teams.

The collaboration arena will serve as means for internal collaboration (consortium partners and 7+1 Teams) as well as for attracting external participants and stakeholders at broader European level for the purpose of community building.

The Active8-planet arena will present an enlarged knowledge alliance between higher education, research, industry, and other non-academic stakeholders – at regional, national and wider EU levels.

It will therefore present one of the key long-term results, sustained and enhanced also after the EU funding to form and manage the “Active8-Planet movement”.

Objectives of the collaboration arena



Facilitating the interdisciplinary, intergenerational, multi-stakeholder and cross-sectoral university-business cooperation in relation to key topics, i.e. Circularity in built environment, Health and wellbeing in future communities and Urban mobility.



Enhancing the exchange, flow and co-creation of knowledge at transnational level within and between different 7+1 Team Projects.



Enabling and encouraging activation of young people to engage, apply and demonstrate the specific added value of their discipline-related knowledge and skills in relation to contemporary complex and multi-faceted sustainability challenges. 2

About the Activation Model

The Activation model serves as a how-to guide for everyone involved in the project, comparing different tools and introducing scenarios to engage students and encourage collaboration.









Collaboration & Networking - How to involve people in the collaboration arena

All 7+1 teams will be focussed on their projects and define their platforms and collaboration channels in order to deliver.

The Active8 Planet project involves students, NGOs, and corporate partners from across Europe and the exchange of knowledge, insights or networks can add huge value to the projects and future career of the students involved.

To encourage engagement of the students and active contribution in the collaboration arena, the arena needs to be designed in a way that is:

-  Fun, easy, engaging and rewarding
-  Offering interesting opportunities (new skills, interesting people, future job opportunities)
-  Meeting the students where they are - social networks or platforms
-  Visually attractive and showcasing the 7+1 teams results

STEP 1 | ONLINE WEBINAR - Fun, Networking, Teambuilding

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Networking and collaboration only work if you know at least some of the other people in the group and met some people you are interested in.

Therefore the first step will be an Online webinar on Zoom or Miro, engaging the students in a fun and interactive manner.

No heavy content, but getting know each other, the project areas, the countries, languages, etc.

Potential workshop host from ICNM:

[Adam Montandon](#), UK/Denmark

Objectives: Getting to know each other and having fun - creating a first momentum of engagement and motivation to participate.



Learnings from Cycle 1:

The student enjoyed the informal meet-ups, but there is a need for great facilitation, some content and the mix between time in the bigger group and breakout rooms.

3 Online webinars have been organized on zoom.

Finding the right time-slot suiting all student teams is a challenge.



STEP 2 | QUESTIONNAIRE - understanding the target group

To make the collaboration arena effective and working, a good target group fit will be key.



A questionnaire will be sent to all participating stakeholders and participants in order to offer extended insights in the user habits in terms of communication patterns, social media preferences and teamwork readiness.

The questionnaire will include questions about the expectations of the users in terms of the collaboration arena and the social media platforms and collaboration tools they are already using.



The collected data will be leading to the best user fit for the collaboration arena and offer insights to the best strategy to form a solid collaboration.



Learnings from Cycle 1:

The students clearly decided on forming a LinkedIn group. After meeting each other for the first time in person, they suggested to add a Facebook group, or even a WhatsApp group for easier communication and planning.

STEP 3 | COLLABORATION ARENA START

Depending on the results of the questionnaire the collaboration arena will be designed and set up.

This can be a full online collaboration platform or a combination of different tools and platforms.

Examples: LinkedIn Group plus Slack

At the start of the collaboration arena, an **online entry workshop** will focus to **engage the teams into the benefits of extended collaborative teamwork and exchange**.

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Through international workshop leaders, effective teamwork, and the usability of the collaboration arena will be explained, and best practice models will be interactively developed.

In addition a **video and pdf tutorial** will be shared with all 7+1 teams.

STEP 4 | CONTENT, COLLABORATION & IMPROVEMENTS

In order to keep the collaboration active and valuable for all participants, the different partners need to share relevant content, offer opportunities and feature the Collaboration arena content on other channels.



Regular content posts from team-leads and organizing teams, incl. pictures, updates, opportunities.



Featuring these news also on Social Media platforms, media outlets and the webpage, in order to be seen by a broader audience - this will encourage 7+1 teams to also share their results



Combination of entertaining content, relevant resources and work results.




Opportunities - relevant events, tickets, etc



Gamification - online games or reward points

CONTENT IDEAS FOR THE COLLABORATION ARENA

-  **Video resources and content pool** around topics relevant to the 7+1 teams
examples: circular economy, sustainability, UN SDGs, collaboration, project management
-  **Opportunities** by universities or involved partners. Events, tickets, trainings, internships
-  **Relevant content from the Active8 Wiki & [webpage](#) - cross promotion**
-  **Lessons learnt** recommendations by 7+1 teams to other teams, stories what worked or did not work.
-  **Team pictures** from meetings (online or physical)
-  **Tips & recommendations** before the physical events.
Tourist information, local guides, bar tips, activities - some teams could stay longer or arrive earlier and plan activities according to their interests

General Information & Recommendations

During the **Covid-19 pandemic online collaboration and cooperation have drastically increased**. People know how to use the different platforms, registered already on several accounts. However, there is also on **online fatigue** and less excitement to meet online.

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Therefore the collaboration arena needs to stay **flexible and ready to adapt** according to the project phases and the feedback of its users.

At the same time the collaboration arena will be a great way to **facilitate the dissemination process** of the Active8 Planet project.

It will be key to the success of the platform, that there is **one person per 7+1 team responsible** to report results in the collaboration arena.

The collaboration arena will get a great boost and indispensability around **physical events in the Active8 planet project**. As soon as people meet and get to know each other, there will be another necessity to keep in touch and exchange online.

Management: For the management of the social networks and platforms, the roles of moderators and administrators should be chosen from each stakeholder and 7+1 team. Regular monitoring of participation, and engagement, as well as the quality of interaction will help to find focus media used. Regular feedback loops through questionnaires of the participation, as well as a reward point system will help with the dissemination and the accurate and intended use of the Collaboration Arena.

A **cross-promotion of content on the Active8 webpage and the Wiki resource book** will help the **dissemination and visibility of the project**.



Collaboration Tools & Platforms

Collaboration Tools

allow effective collaboration and might be very useful for the individual 7+1 teams, however they do not necessarily enhance the networking aspect of the collaboration arena.

Microsoft 365

Share and edit documents, incl. messaging and video calls

- +Familiar software
- +Collaborative editing
- +Teams provides UC
- +Cost-effective bundling
- +many universities already use it
- not very engaging
- notifications don't work properly if people are involved in several projects
- only works well, if people know each other properly - no user profiles



Slack

A collaboration tool which needs no introduction

- +Excellent interface
- +Impressive free version
- Some might want more depth in security
- not really working for networking



Miro

- +free for educational organisations
- +great tool to visualize and collaborate
- +white board, chat and commenting
- +many universities use it already
- +great integrations



Trello

An app for organising all your projects

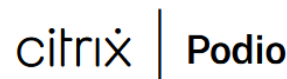
- +Clean, easy-to-use interface
- +Free version
- Not many comms features
- not really working for networking



Podio

A mobile-friendly collaboration tool

- +Easy-to-use interface
- +Quality mobile apps
- +Wide range of integrations
- not really working for networking



Flock

A communication-focused Slack alternative

- +Easy to use interface
- +Neat productivity tools
- +Free to use
- +messaging, video calls, file sharing (costs)
- not really working for networking



Collaboration Tools & Platforms

Business & Social networks:

most of the students will use one or more of these networks, therefore it might make sense to establish a LinkedIn Group, Facebook Group or some WhatsApp or Signal Groups - depending on the outcomes of the questionnaire.

LinkedIn and Xing

LinkedIn and Xing (the latter being popular in Germany, Austria and Switzerland) are social networks specifically for professional use and in B2B.

The main advantage of these professional networks is the context. Users already expect content here that revolves around professional life in some form. Private matters tend to take place on the fringes.

If many students are present on LinkedIn, a LinkedIn group might be useful in addition to a collaboration tool.

Social Networks:

Facebook

Facebook is especially useful to reach a huge number of people.

If many students use Facebook, a Facebook group might be useful.

Twitter, Snapchat, TikTok, Pinterest, Instagram, Clubhouse

Twitter, Snapchat, TikTok, Instagram, Pinterest and Clubhouse are offerings among the social media platforms. Each of these platforms has a very clear focus, hence might not serve the purpose of building a strong collaboration platform – but can be utilized though for further dissemination.

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Group Communication:

Loomio: An app that helps people make decisions together that saves time, gives clear outcomes and keeps everything in one place.

Telegram: A secure messaging platform with call features and group size of up to 5,000 members. For large sizes make sure to have a moderator and instructions on how and what to post in terms of content.

WhatsApp: WhatsApp is a messaging platform owned by Facebook and also has call features.

Signal: Similar to WhatsApp, got popular due to the poor data security of Whatsapp.

Community Platforms:

Community platforms are built around meeting new people, creating communities that share the same values and usually integrate also collaboration and chatting.

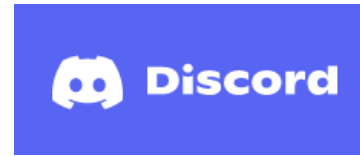
However - to implement a completely new platform and space where people meet, risks low engagement

Mighty Networks

- .) Content and a dynamic activity feed
- .) member profiles and direct messaging between members
- .) conversations and comments
- .) sharing to social media
- .) topics and articles
- .) polls, questions, and posts
- .) events

Discord

collaborate, share, chat
fun and engaging design - gaming
video chat integration



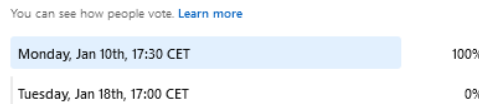
Event Platforms:

If Active8 planet needs to conduct online conferences, meetups or any bigger events relevant to the public, there are several online event platforms like Hopin, Airmeeet, Brella or B2Match.

Collaboration Arena Impressions learning cycle 1 2021/22



Let's find a suitable timeslot...



ALIVCO FIDRIL
160 followers
6mo • Edited •

"I hereby commit to this Active8 Planet Challenge: _____"
Their pre-holiday commitments shares Active8 Planet Team in Amsterdam and wishes you fruitful new year! 🎄🌲 ...see more



Let's start with some peer-to-peer mentoring, insights and sharing of best practices around self-confidence. 🌟

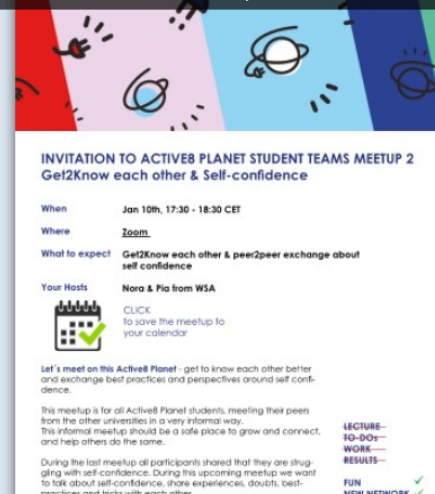
The 2nd Active8 Planet student meetup will be a great opportunity to get to know the other students in the program.

It will also be a safe and encouraging space to talk about self-confidence, supporting each other. 🌟

Have a merry christmas and see you on Jan 10th 2022. 🎄🌲

ACTIVE8PLANET STUDENT MEETUP 2:
📅 10.1.2022
🕒 17:30-18:30 CET
📺 zoom: <https://lnkd.in/d/d2dzwjd>

INVITATION - Student Teams Meetup 2_Jan10 • 1 page



INVITATION TO ACTIVE8 PLANET STUDENT TEAMS MEETUP 2
Get2Know each other & Self-confidence

When Jan 10th, 17:30 - 18:30 CET
Where Zoom
What to expect Get2Know each other & peer2peer exchange about self confidence
Your Hosts Nora & Pia from WSA
CLICK to save the meetup to your calendar

Let's meet on this Active8 Planet - get to know each other better and exchange best practices and perspectives around self-confidence.

This meetup is for all Active8 Planet students, meeting their peers from the other universities in a very informal way. This informal meetup should be a safe place to grow and connect, and help others do the same.

During the last meetup all participants shared that they are struggling with self-confidence. During this upcoming meetup we want to talk about self-confidence, share experiences, doubts, best-practices and tricks with each other.

LECTURE-
10-15Qs-
WORK-
RESULTS-
FUN
NEW NETWORK



Gregor Cerinsek • 1st
Lead Project Manager
1mo •

It was a great pleasure and fun to be part of the last #AHAIL stakeholder workshop at Halmstad University together with Volvo Cars and Göteborgs Stad Helsingborgs Stad representatives. The goal of the workshc ...see more



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50 years later 🇳🇱 Where do we stand? 🌍🌱🌿
📅 TODAY - SDG Academy event: 50 years of environmental policy, trying to shift gears from urgency to agency. We will discuss reflections & le: ...see more

SDG ACADEMY
by Amsterdam Sustainability Institute

10 June
14:00 - 15:00
Online via Zoom

Sign up on vu.nl/asi

From urgency to agency - Reflections of 50 Years of Environmental Policy
eventbrite.nl • 1 min read





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Questions? Ideas? Get in touch with ICNM, WP 3 Collaboration Arena



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